

Supply Chain Requirements in Trademark Rules



Introduction



- Current rules
- Thresholds
- Mixing of CoC material
- Areas of current uncertainty



Current Rules

- Use of Trademark only by RSPO members under license
- To use the Trademark requires formal Chain of Custody certification
- Variable claim depending on the supply chain model
- Greenpalm users have a separate rule set, no use of RSPO Trademark only GP logo



Threshold Issues

IP/Segregated and or Mass Balance/Mixed

95% of all palm components must be RSPO certified

Debate:

Should there be more control on the other 5% beyond refinery? When RSPO certified components are available is it acceptable to use non-RSPO materials?





Mixing of Different CoC materials

CoC Combination & Communications

- If combined supply chain mechanisms is > 95
 %, then on pack communication is allowed
- If B&C is part of the mix, then use of the RSPO TM is not allowed (follow Greenpalm rules).
- If no B&C in the mix, then RSPO TM in on pack communication is allowed

Other Areas of Uncertain

- Other industries want to use palm oil with RSPO certification but find it difficult
- Example: Animal feed industry buys direct from refiners
- Now end-user (the farmer who buys feed from a wholesaler, who buys from the feed producer) cannot make a claim without RSPO membership
- Complexity and cost of RSPO obligations is depressing the demand for certified material

Other Areas of Uncertainty - Biofuels

- Reporting RSPO feedstock currently requires RSPO membership and SCCS certification
- New Renewable Energy Directive (RED) makes sustainability a regulatory requirement
- RSPO is applying for approval from the EC to be used as voluntary scheme to demonstrate sustainability
- But few Biofuel traders and blenders are likely to be RSPO members and therefore trading of RSPO certified product will be very difficult (thus rendering RSPO as small niche market for EU biofuels)
- Other RED voluntary schemes do not require this level of certification so RSPO may lose out to easier schemes

Topics for Debate

- 1. Should there be more control on any non RSPO content >5% beyond refinery?
- 2. If RSPO certified ingredients/components are available is ever acceptable to use non-RSPO materials?
- 3. Is RSPO membership necessary for those who want to communicate/report on their use of RSPO branded products?